
Crew
27
Appreciate Creation



What is Crew27?

Crew 27 is a placemaking brand that builds and facilitates **Creative Co-Working Studios**. These studios welcome all creative hobbies with open arms, bringing Inspiration, Resources, and Passion into communities all over the world.



Mission

At 27 Crew, our mission is to nurture and grow creative confidence by building local art communities and providing a space so that all people have the opportunity to create something they can appreciate.

We believe creativity begins with appreciation, taking a moment to see the beauty in what we've made, no matter how imperfect, and recognizing the courage it takes to bring something new into the world.

We are inspired by the creations that surround us, the colors of everyday, the sounds of shared spaces, and the stories told through art, movement, and design. In every idea, sketch, or performance, we see a reflection of human curiosity and connection.

Through collaboration, reflection, and play, we aim to build a culture where creativity feels limitless and self-expression feels safe. Our journey is not just about creating more, it's about creating an impact with intention, gratitude, and awareness.

At 27 Crew, we celebrate the process as much as the product, knowing that each act of creation adds to a living tapestry of inspiration that continues to grow, evolve, and remind us of what we are capable of imagining together.

Appreciate Creation









Crew 27

Who?

People who enjoy working around others and believe in the power of community and collaboration. Crew 27 members value their creative freedom and their ability to work through creative ruts. They are also the kind of people who spend just as much time viewing other people's art as they spend making their own.

Age: (10 – 15), (16 – 25), (26 – 40). All people are welcome, but more focused on the younger audiences

Income: Low to high Income, there will be free resources, but members will have access to a wider variety of resources.

Location: Urban locations, to be closest to the most people.

Education Level: Does not matter

Crew 27



- **Jessica**
- 17 years old
- High School Student
- Middle Income

Jessica is a high school student who has gotten the chance to take a screen printing class. She has always been interested in art, but has developed a passion for the process of screen printing. Unfortunately, she is no longer in this screen printing class and has no access to the resources needed to screen print. While she could always save up and buy her own materials, she still wouldn't have a good area to work in.



- **James**
- 31 years old
- College Graduate
- Freelance Graphic Designer
- Middle Income

James has just recently graduated from college and is now working as a freelance graphic designer. However, he has a passion for black and white photography and loves to experiment in the dark room. While he was at college, he was always able to access the photo lab and was able to freely explore the process of black and white photography. Now that he is back living in his hometown, there is nowhere for him to develop his photos himself. He currently lives in a small apartment with poor ventilation and cannot use the photo chemicals where he lives. He has saved up enough money for the materials he needs, but is unable to afford the cost of renting a studio space on top of his apartment's rent.

Other Coworking Spaces



Storefront

- **Art Oriented**
- **High Contrast Serif Transitional Word mark**
- **Black, Green, White**

Recourses: Gallery Space, Meeting Space, Flexible Offices, Photo Shoot space, Food / Restaurant / Beverage, Showroom

Pricing:
- Lounge ~ $200-$2000 p/d
- Studio ~ $10-$1000 p/d
- ($10 Studio is actually fairly ideal) – Stony Point, Richmond

Additional Spaces Offered in VA
- Podcast Studio – $90 p/d
- Salon Space – $48 p/d
- Photography Studio – $1008 p/d
- Corner Building Space – $360 p/d

Regus™

- **Business Oriented**
- **San-Serif word mark**
- **Red, Black, Blue**

Location: San Diego

Resources: Office Space, Co-working, Virtual Offices, Meeting Rooms, Membership, Event Space, Private Offices, Medical & Wellness, Custom Offices, Day Offices, Hot Desks, Dedicated Desks, Workplace Recovery

Pricing:
- Lounge – $119 p/m
- Co-working – $279 p/m
- Office – $559 p/m

WORKHOUSE ARTS CENTER

A PROJECT OF THE **WORKHOUSE ARTS FOUNDATION**

- **Art Oriented**
- **Geometric Sans Serif word mark with logo**
- **Purple, Black, White**

Location: Lorton VA

Recourses: Classes, Exhibitions, Event Spaces, Classroom Rentals, Outdoor Rental, Gallery

Pricing
- Classes ~ $50-$300 per class
- Other Spaces – Not listed

Storefront

Regus™

WORKHOUSE ARTS CENTER

A PROJECT OF THE WORKHOUSE ARTS FOUNDATION

The Issue

- Most are business-oriented.
- The ones based around art mainly just offer the space to work.
- Renting or leasing
- Limited collaboration & lack of community.
- EXPENSIVE & Complicated



What Crew27 Offers

- Studio Space
- Art Shows and Viewings
- Exhibition Areas
- Resources & Supplies
- Classes
- Community

Catered to all kinds of media,
ALL IN ONE SPACE!



How?

MEMBERSHIP

- Supplies & extra resources
- 100% Studio access
- Discounted classes
- Discount on all events
- Care package

FREE Resources

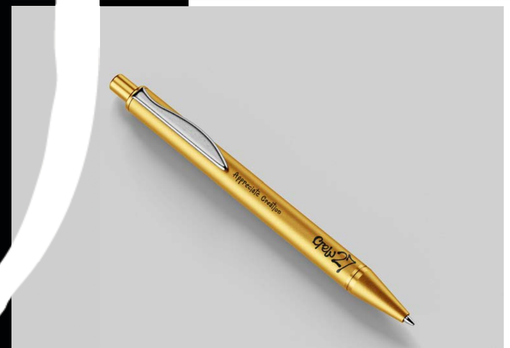
- Studio space
- Art viewings
- Community













Crew Box

Package Contents

- Tshirt
- Stickers
- Pencils
- Notepad
- Shoulder bag
- Custom supplies

  (varies by media)



Vision

ive studios
ach studio
mers, and
, tools, and
osphere neede[illegible] o life.

We believe creativity flourishes when people are given room to explore, to make mistakes, and to grow. These studios will serve as living hubs of inspiration, places where local voices can express their culture, collaborate freely, and transform passion into purpose.

By weaving a global network of creative spaces, we aim to connect communities through art, design, and shared experience, nurturing a world where creativity is not a privilege but a way of life.